



BUILDING A HOUSE OF PREMIUM CANNABIS BRANDS IN CALIFORNIA, READY FOR EXPANSION ALL OVER THE WORLD

450+

California Dispensaries

~70%

California Storefront Dispensary Penetration

6

Active California Licenses Held

5

Licensed Facilities for Manufacturing & Distribution

2

More Facilities Under License Application

125k

Square Feet of Facilities



UNIQUE BRAND ACCELERATION TOOLS



Presence in **Canada and California**

50+

Brands Distributed



*Number of brands distributed in 2018

FINANCIALS (UPDATED OCTOBER 19, 2018)

Basic Shares Outstanding: 56.3M as of Oct 19th, 2018
 Fully Diluted Shares: 83.4M as of Oct 19th, 2018
 Recent Price: \$8.42 as of Oct 19th, 2018
 Fully Diluted Market Cap: \$702M as of Oct 19th, 2018

Cash: CDN\$16M – June 30, 2018
 CDN\$33M Convertible Debentures Financing - July 12, 2018
 CDN\$6M from recent warrant acceleration (CDN\$4.50 Strike)
 CDN\$ Proceeds from sale of Anandia, Wagner Dimas Canadian License, Wagner Dimas Equity, Altmed

Q2 2018 Revenue: \$3.5M
 QoQ Revenue Growth: 466%
 Q1 to Q2 2018)

LEADERSHIP: PROVEN FINANCIAL, PRODUCT DEVELOPMENT AND BRAND EXPERTISE

Management Team

MARC LUSTIG
 CEO, Director
 16+ years in healthcare, capital markets.

AFZAL HASAN
 President
 Broad experience with public listings and prospectus financing.

FRANCOIS PERRAULT
 CFO
 25+ years of senior financial experience.

DAVE VAUTRIN
 VP, Sales and Marketing
 20+ years consumer product goods operational experience.

Board of Directors

Dr. James F. Young, PhD
 • 30 years in pharmaceutical development
 • Chairman, Novavax, Inc. (Nasdaq:NVAX)

Rob Harris
 • 35+ years in Canada/US pharmaceutical industry
 • CEO of Tribute Pharmaceuticals

Dan O'Neill
 • Former CEO of Molson
 • 20+ years of experience in Consumer-Packaged Goods
 • Former CEO Electronic Cigarettes International

Oskar Lewnowski
 • 20 years of experience as a leading global resource financier, company-founder and Chief Investment Officer of Orion Resource Partners

Marc Lustig
 • Origin House CEO

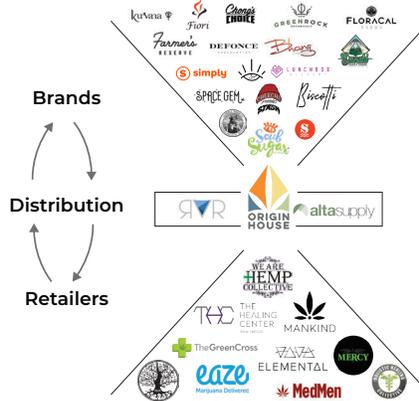


WIN CALIFORNIA, WIN THE WORLD A HOUSE OF GLOBAL CANNABIS BRANDS

One Strategy: Three Phases

1. Build

- Become the home of choice for promising cannabis products in California.
- Provide full suite of support solutions to turn promising products into strong Californian consumer brands.



Distribution allows our partners access to 450+ dispensaries

Every cannabis product in California flows through a licensed distributor

We collect proprietary data on brands and customers through our distribution

2. Internalize & Accelerate

- Progressively internalize winning Californian brands.
- Accelerate platform brands' awareness/sales in California.



ACQUISITION CASE STUDY		VALUE-FOCUSED ACQUISITION STRATEGY
		Proven Brand Authenticity & Recognition <input checked="" type="checkbox"/>
		Proven Sales with Repeat Customers <input checked="" type="checkbox"/>
		Strong Growth Trajectory <input checked="" type="checkbox"/>
		Opportunity for Product Development <input checked="" type="checkbox"/>
		Complements Existing Portfolio <input checked="" type="checkbox"/>
		Ability to Expand Beyond California <input checked="" type="checkbox"/>
		Pathway to Rapid Acceleration <input checked="" type="checkbox"/>
		Identify & Retain Top Talent <input checked="" type="checkbox"/>

3. Replicate the Blueprint

- Replicate highly scalable, proven California blueprint in other regulated markets globally.
- Building in California ensures lower global customer acquisition costs and rapid leverage of Origin House brand IP in other markets.

	CANADA - RETAIL ENTRY
	Restrictive advertising and branding rules in the cannabis industry will push the responsibility of building brands to the retail level.
	Access to an established, repeat customer base, with a high propensity to use cannabis – customer acquisition cost already paid.