



CORPORATE PRESENTATION

FEBRUARY 2019

INVESTOR PRESENTATION STOCK DISCLAIMERS

Forward Looking Information

This investor presentation dated February 2019 (the “Presentation”) contains “forward-looking information” regarding Origin House (“Origin House” or the “Company”) and its subsidiaries. Except for statements of historical fact, certain information contained herein constitutes forward-looking statements which include management’s assessment of future plans and operations and are based on current internal expectations, estimates, projections, assumptions and beliefs, which may prove to be incorrect. Often, but not always, forward-looking statements can be identified by the use of words and phrases such as “plans”, “expects”, “is expected”, “budget”, “scheduled”, “estimates”, “forecasts”, “intends”, “anticipates”, or “believes” or variations (including negative variations) of such words and phrases, or statements that certain actions, events or results “may”, “could”, “would”, “might” or “will” be taken, occur or be achieved.

Forward-looking statements are based on the opinions and estimates of management as of the date such statements are made and are based on various assumptions such as: (i) the Company’s ability to generate cash flow from operations and obtain necessary financing on acceptable terms; (ii) general economic, financial market, regulatory and political conditions in which the Company operates; (iii) consumer interest in Company products; (iv) anticipated and unanticipated costs; (v) government regulation of the Company’s activities and products; (vi) the timely receipt of any required regulatory approvals; (vii) the Company’s ability to obtain qualified staff, equipment and services in a timely and cost efficient manner; the Company’s ability to conduct operations in a safe, efficient and effective manner; (viii) and the Company’s construction plans, expansion of facilities, its costs and timeframe for completion of such plans.

Forward-looking statements are not guarantees of future performance and undue reliance should not be placed on them. Forward-looking statements involve known and unknown risks, uncertainties and other factors, which may cause the actual results, performance or achievements of Origin House to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. Many of these risk factors and uncertainties are discussed in the Company’s Annual Information Form in a section entitled “Risk Factors” and other documents the Company files with the Canadian Securities Administrators available on SEDAR at www.sedar.com. Although the Company has attempted to identify important factors that could cause actual actions, events or results to differ materially from those described in forward-looking statements, there may be other factors that cause actions, events or results to differ from those anticipated, estimated or intended. Forward-looking statements contained herein are made as of the date of this Presentation and the Company disclaims any obligation to update any forward-looking statements, whether as a result of new information, future events or results, except as may be required by applicable securities laws. There can be no assurance that forward-looking statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements.

Securities Laws

This Presentation is for informational purposes and does not constitute an offer or a solicitation of an offer to purchase the securities referred to herein.

No Reproduction or Distribution

The contents of this presentation are not to be reproduced or distributed to any third party, including the general public or the media, without the express written consent of Origin House. The information contained herein, while obtained from available sources which the Company believes are reliable, is not guaranteed as to its accuracy or completeness.

Third Party Information

Certain information contained in this Presentation with respect to market trends and products has been obtained or quoted from publicly available sources, such as continuous disclosure documents, independent publications, media articles, third party websites (collectively, the “Publications”). In certain cases, these sources make no representations as to the reliability of the information they publish. Further, the analyses and opinions reflected in these Publications are subject to a series of assumptions about future events. There are a number of factors that can cause the results to differ materially from those described in these publications. None of the Company or its representatives independently verified the accuracy or completeness of the information contained in the Publications or assume any responsibility for the completeness or accuracy of the information derived from these Publications.

Additional Information

Additional information relating to the Company has been filed electronically through SEDAR and is available online at www.sedar.com or at the Company’s website at www.originhouse.com.

A product
becomes a “brand”
by owning real estate
in the minds
of consumers.

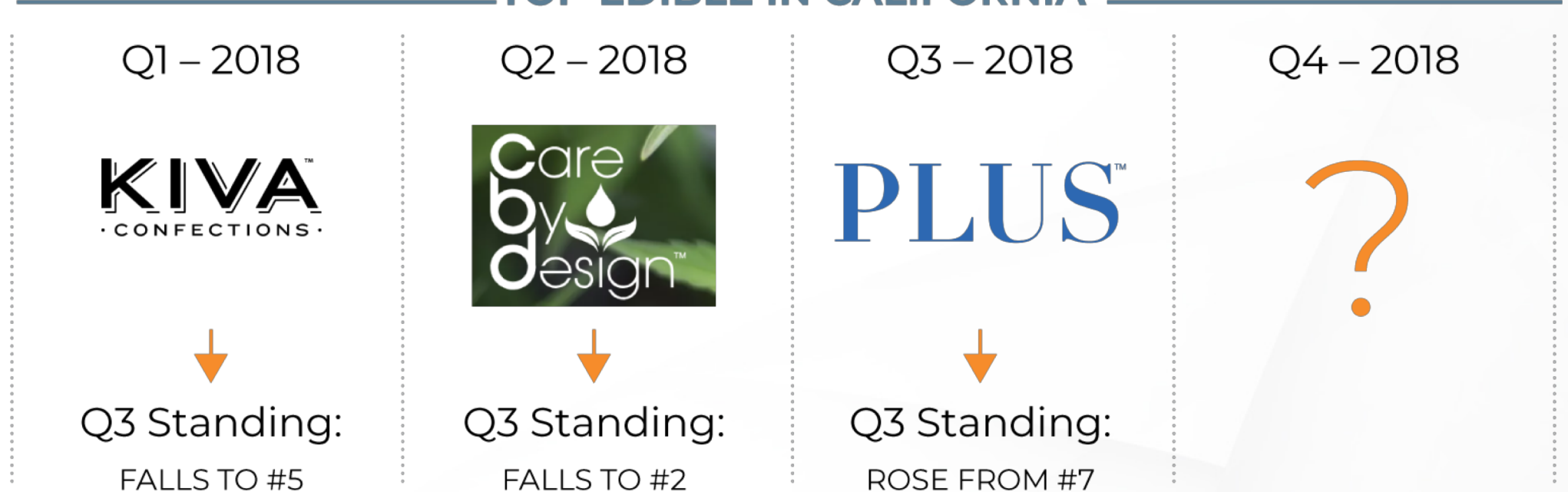




The Legal Cannabis Market Currently Lacks Dominant Brands

No legal cannabis market has developed consistent brand winners – including California. The young industry is currently in a state of flux.

TOP EDIBLE IN CALIFORNIA





Win California, Win the World

California is the world's largest regulated cannabis market, and the most significant global exporter of popular culture. This makes it the world's most influential cannabis market.

From CA Success to a Global House of Brands

PHASE 1

Build Our Foundation

Become the home of choice for promising cannabis products in California.

Provide a full suite of support solutions to turn promising products into strong Californian consumer brands.



PHASE 2

Internalize & Accelerate

Progressively internalize winning California brands.

Accelerate awareness and sales of our portfolio brands in California.



PHASE 3

Replicate the Blueprint

Replicate highly scalable, proven California blueprint in other regulated markets globally.

Building in California ensures lower global customer acquisition costs and rapid leverage of Origin House brand IP in other markets.



450+

California Dispensaries

~70%

California Storefront Dispensary Penetration

6

Active California Licenses Held

5

Licensed Facilities for Manufacturing & Distribution

2

More Facilities Under License Application

125k

Square Feet of Facilities



Presence in Canada and California



UNIQUE BRAND ACCELERATION TOOLS

50+

Brands Distributed*



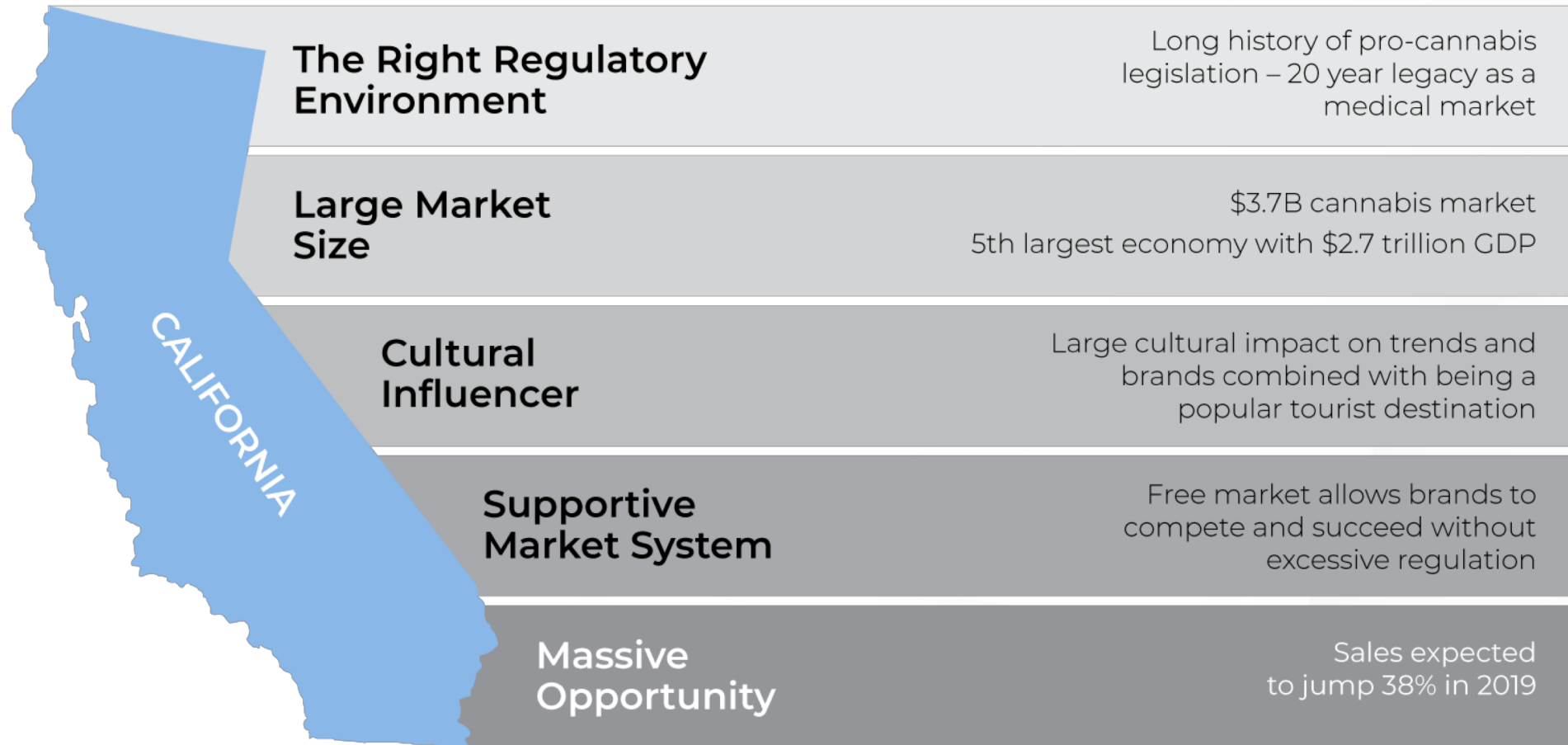
ORIGIN HOUSE HAS TREMENDOUS REACH AND BROAD CAPABILITIES

PHASE 1

Building our Foundation

- ▶ Become the home of choice for promising cannabis products in California
- ▶ Leverage a full suite of support solutions to turn promising products into strong California consumer brands

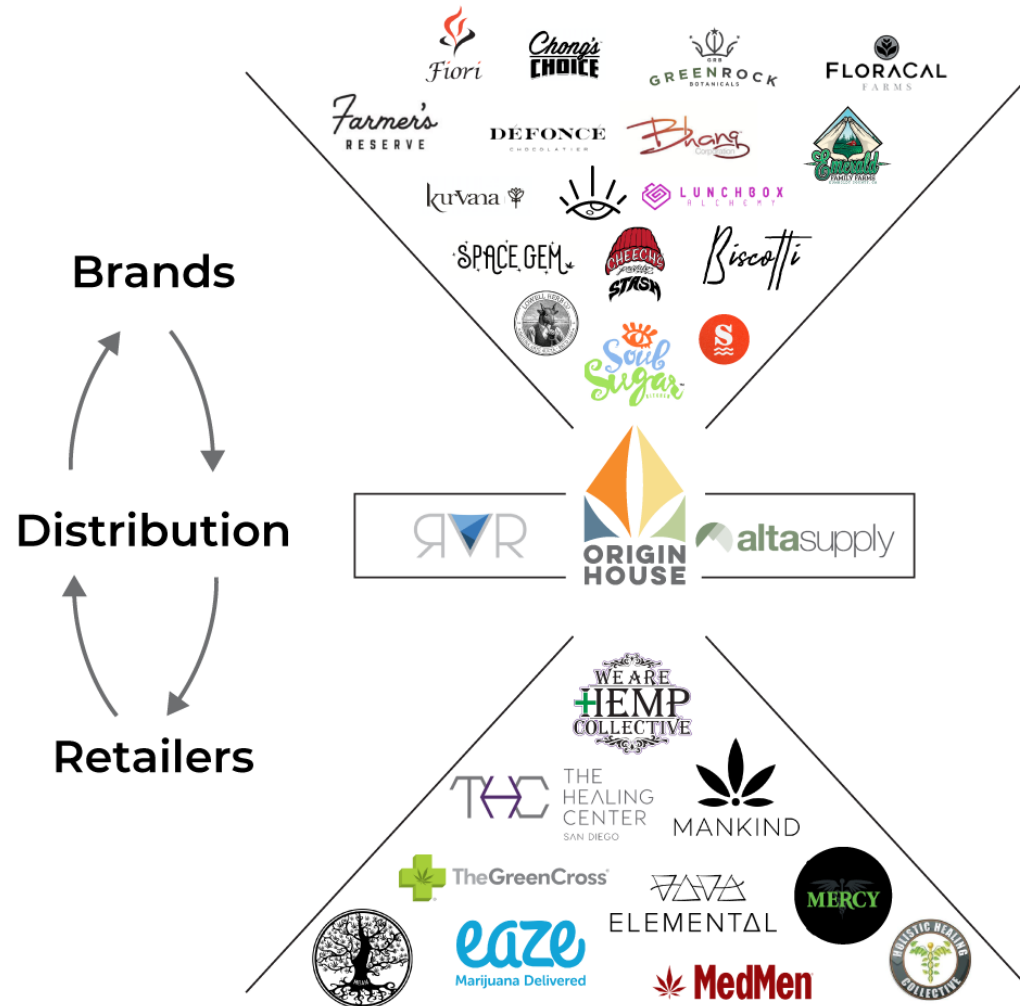
Building on the World's Largest, Most Evolved and Sophisticated Cannabis Market



THE NATURAL POINT OF ORIGIN FOR THE GLOBAL CANNABIS BRANDS OF THE FUTURE

Distribution

The best building block for a global house of brands is connecting brands and retailers.



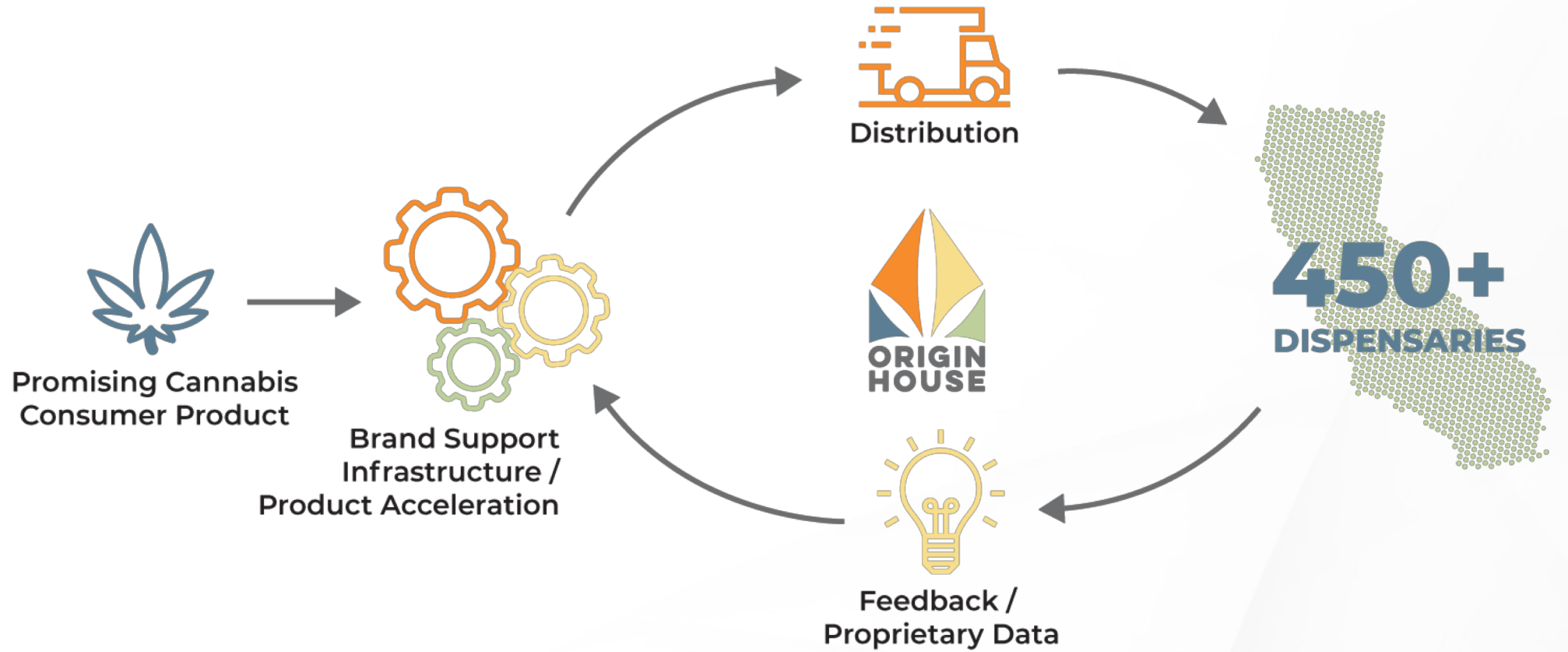
1. Distribution partnerships with promising brands:

- ▶ OH can immediately get brand partners into the majority of dispensary doors in the state.
- ▶ OH is able to immediately match brands with customer demand and to accelerate product development to meet customer desires.

2. Distribution partnerships with every retail outlet that matters:

- ▶ Every cannabis product in CA must flow through a licensed distributor.
- ▶ Dispensaries prefer fewer distribution relationships, so they prefer distributors with a greater breadth of brands.
- ▶ OH generates proprietary data and direct customer feedback on brand traction and what products customers want to see.

PHASE 1: BUILD OUR FOUNDATION



$$\left(\text{Owned Brands Revenue} + \text{Distributed Brands Revenue} \right) \times \text{Closed Loop Brand Development}$$

Brand Support Infrastructure

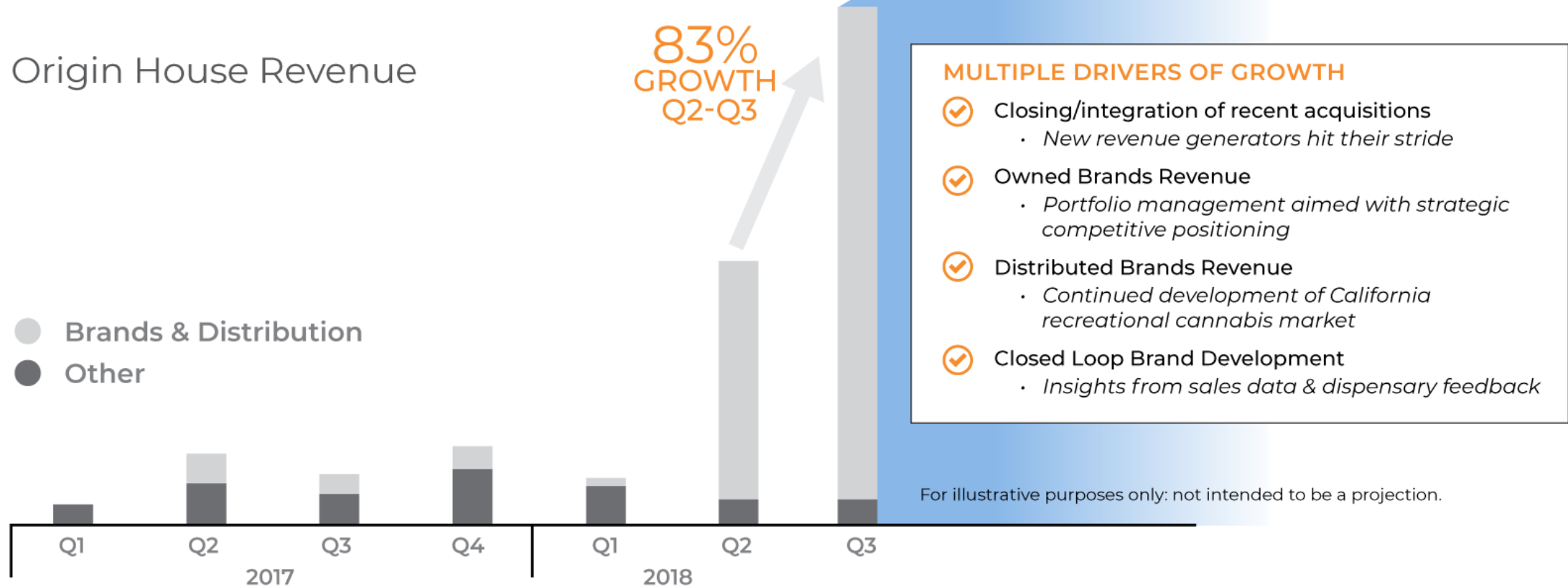
Key services from Origin House enable distributed brands to develop consumer trust and rapidly scale.



The Financial Power of Our Platform

Key services from Origin House enable distributed brands to develop consumer trust and rapidly scale.

Origin House Revenue



PHASE 2

Internalize & Accelerate

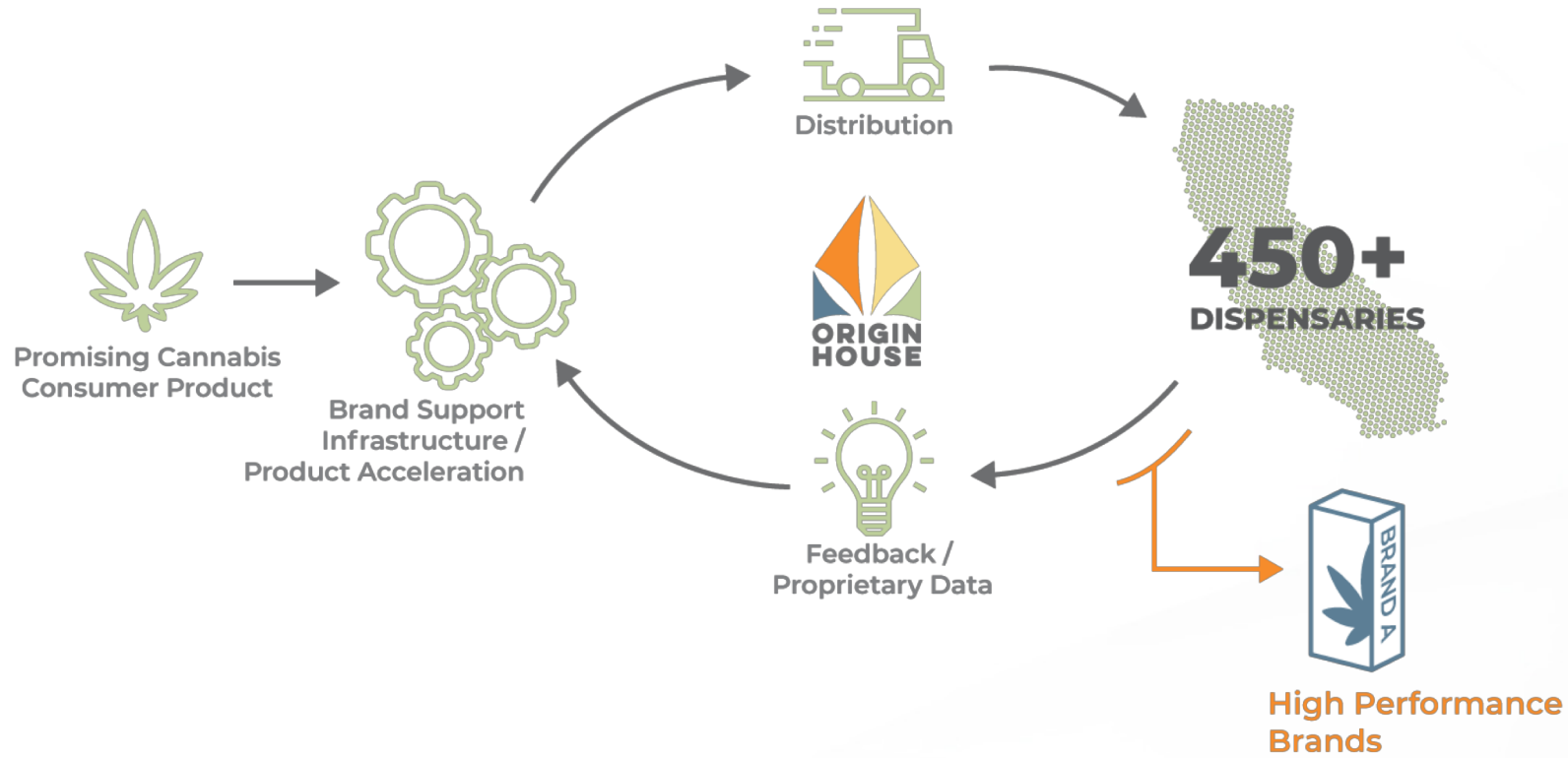
- ▶ Progressively internalize winning California brands
- ▶ Accelerate awareness and sales of our portfolio of brands in California

Internalized Brand Support Infrastructure

Origin House offerings benefit from the full support toolbox.



PHASE 2: INTERNALIZE & ACCELERATE



- ✔ Acquire brands with runway to grow
- ✔ Negotiate rights to sell in other jurisdictions
- ✔ Develop strongest brands into platforms for additional product types
- ✔ Accelerate brand growth within California



$$\left(\text{Owned Brands Revenue} + \text{Distributed Brands Revenue} + \text{Acquired Brands Revenue} \right) \times \text{Closed Loop Brand Development}$$

Identifying and Acquiring the Global Cannabis Brands of Tomorrow – Building a Curated Brand Portfolio

VALUE-FOCUSED ACQUISITION STRATEGY

Proven Brand Authenticity & Recognition	✓
Proven Sales with Repeat Customers	✓
Strong Growth Trajectory	✓
Opportunity for Product Development	✓
Complements Existing Portfolio	✓
Ability to Expand Beyond California & Globally	✓
Pathway to Rapid Acceleration with Added Resources	✓
Identify & Retain Top Talent from Management Team	✓

BRAND ACCELERATION PROGRAM PORTFOLIO OF BRANDS



BUILDING OUR HOUSE OF BRANDS WITH OUR OWN BRAND PORTFOLIO



CASE

FloraCal Farms: A Winning Brand with Runway to Grow

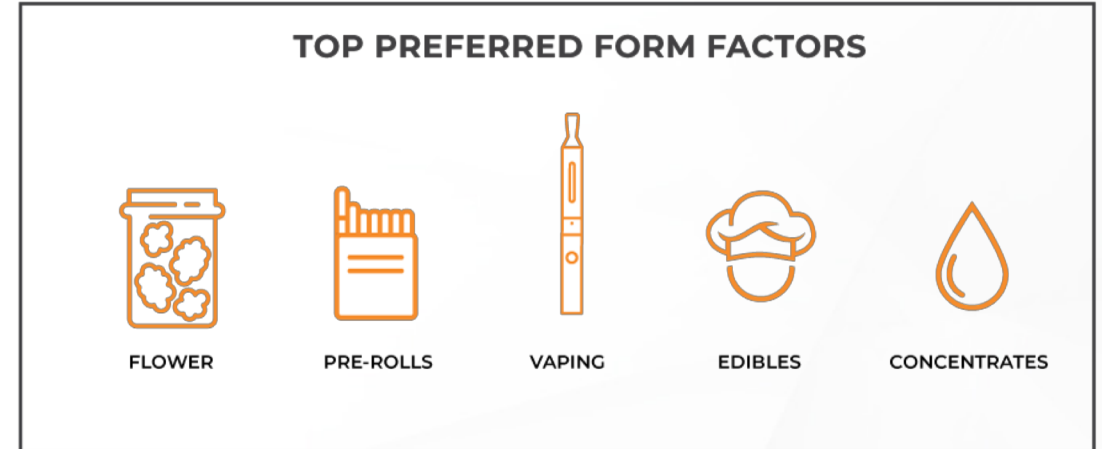
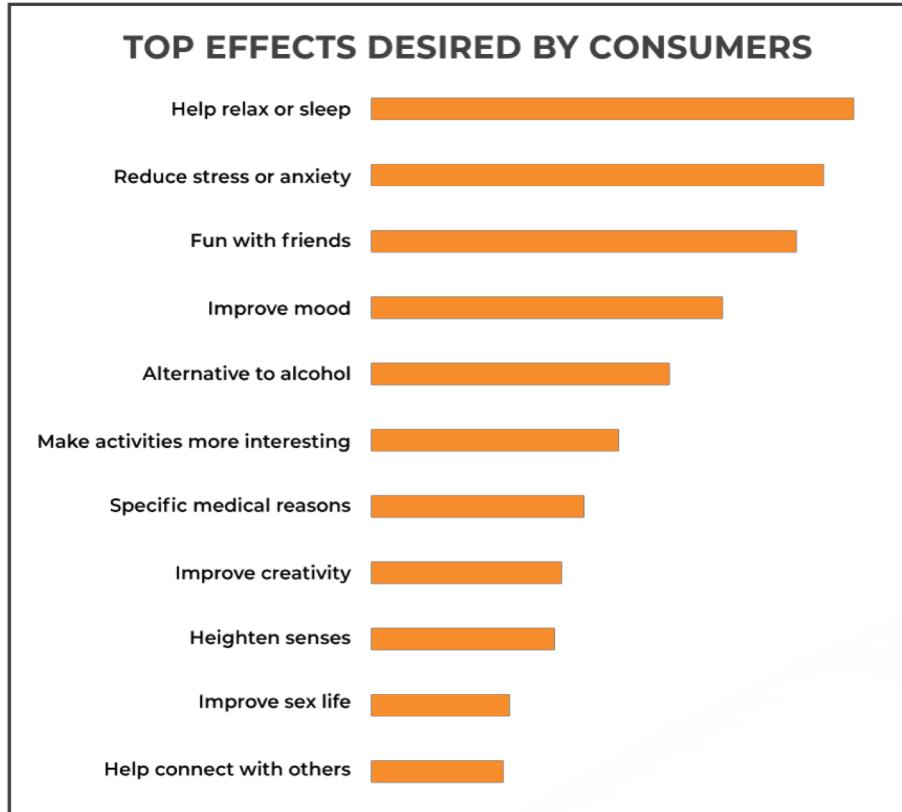


VALUE-FOCUSED ACQUISITION STRATEGY

Proven Brand Authenticity & Recognition	✔	Extreme quality, premium price and margins
Proven Sales with Repeat Customers	✔	Demand currently outpaces supply
Opportunity for Product Development	✔	Ability to create FloraCal-branded extracts and edibles
Complements Existing Portfolio	✔	Provides us a product in the premium pre-roll category
Ability to Expand Beyond California & Globally	✔	Have rights for FloraCal brand in global markets
Pathway to Rapid Acceleration	✔	Room to grow within CA before reaching leading market share
Identify & Retain Top Talent	✔	Retain a management team that built an authentic branded product

Building a Highly Curated Brand Portfolio

Customers want choice in product and effect.




ORIGIN HOUSE BRANDS ADDRESS EACH CATEGORY AND FORM FACTOR

Our Brand Accelerator Program

Many great products never become successful. We provide all the capital, marketing and branding expertise, logistics, distribution, and legal to help good products penetrate the market and become successful brands



FACILITY EXPANSION

FROM 15,000 SQ. FT TO A
64,200 SQ. FT.

RESULTS

Production capacity
increase from ~1,000
kg to ~6,800 kg of
craft cannabis



US\$350,000

TO DEVELOP BRAND
STRATEGY AND IMAGE

RESULTS

Planned large scale
production and
distribution of products
to over 350+ dispensaries
across California



US\$1.5M

TO ACCELERATE
MANUFACTURING & PRODUCTION

RESULTS

Projected increase in
total sales of ~615% by
end of 2020



US\$2.5M

TOWARDS TO INNOVATIVE
BRAND ACCELERATION

RESULTS

Continuum increases
market penetration by
distributing products to
over 350+ dispensaries
in California



US\$704K

TOWARDS TO INNOVATIVE
BRAND ACCELERATION

RESULTS

Continuum increases
market penetration by
distributing products to
over 350+ dispensaries
in California

Delivering On Our Strategy

Origin House will identify the winners and reap the benefits.

Origin House Revenues

- Brands & Distribution
- Other



MULTIPLE DRIVERS OF GROWTH

- ✓ Closing/integration of recent acquisitions
- ✓ Owned brands revenue
- ✓ Distributed brands revenue
- ✓ Closed loop brand development
- ✓ Acquired brands revenue
Adding strong brands identified by deep market knowledge

For illustrative purposes only; not intended to be a projection.

PHASE 3

Replicate the Blueprint

- ▶ Replicate highly scalable, proven California blueprint in other regulated markets globally
- ▶ Building in California ensures lower global customer acquisition costs and rapid leverage of Origin House brand IP in other markets

Canada: Bringing Proven Cannabis Brands to a Familiar Market Currently Featuring Undifferentiated Products

FOUNDATION OF ORIGIN HOUSE IN CANADA

Restrictive advertising and branding rules in the cannabis industry will push the responsibility of building brands to the retail level.

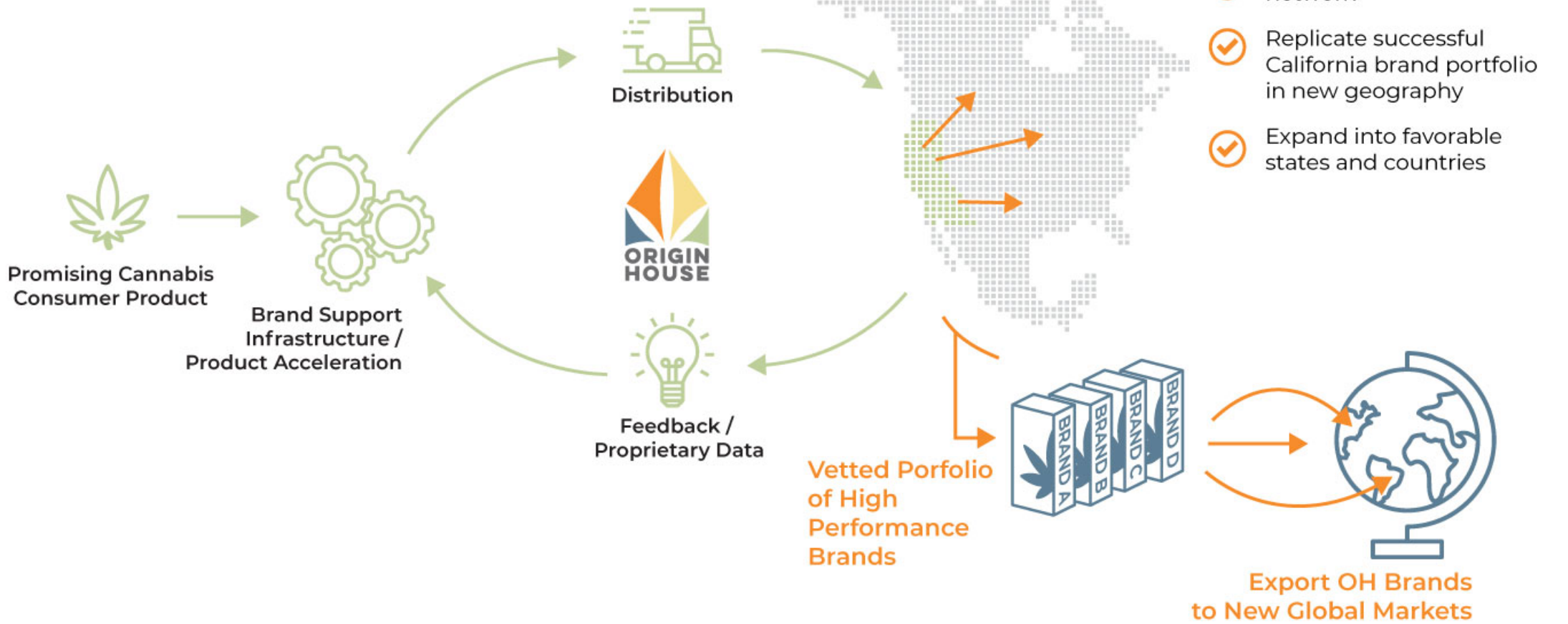


Access to an established, repeat customer base, with a high propensity to use cannabis – customer acquisition cost already paid.

Regulatory Environment	✓	Federally legal as of October 17, 2018
Market Size	✓	\$4.3B market today
Unique Cultural Impact	✓	Canadian consumption is increasing, public attitudes are shifting
Supportive Market System	✓	Early stage, room to grow in product category
Massive Opportunity	✓	\$7.7B by 2025

ORIGIN HOUSE'S RECENT ACQUISITION OF 180 SMOKE RETAIL STORES AND ONLINE ASSETS PROVIDES ACCESS TO AN ESTABLISHED LEADER IN DEVELOPING MARKETS

PHASE 3: REPLICATE THE BLUEPRINT

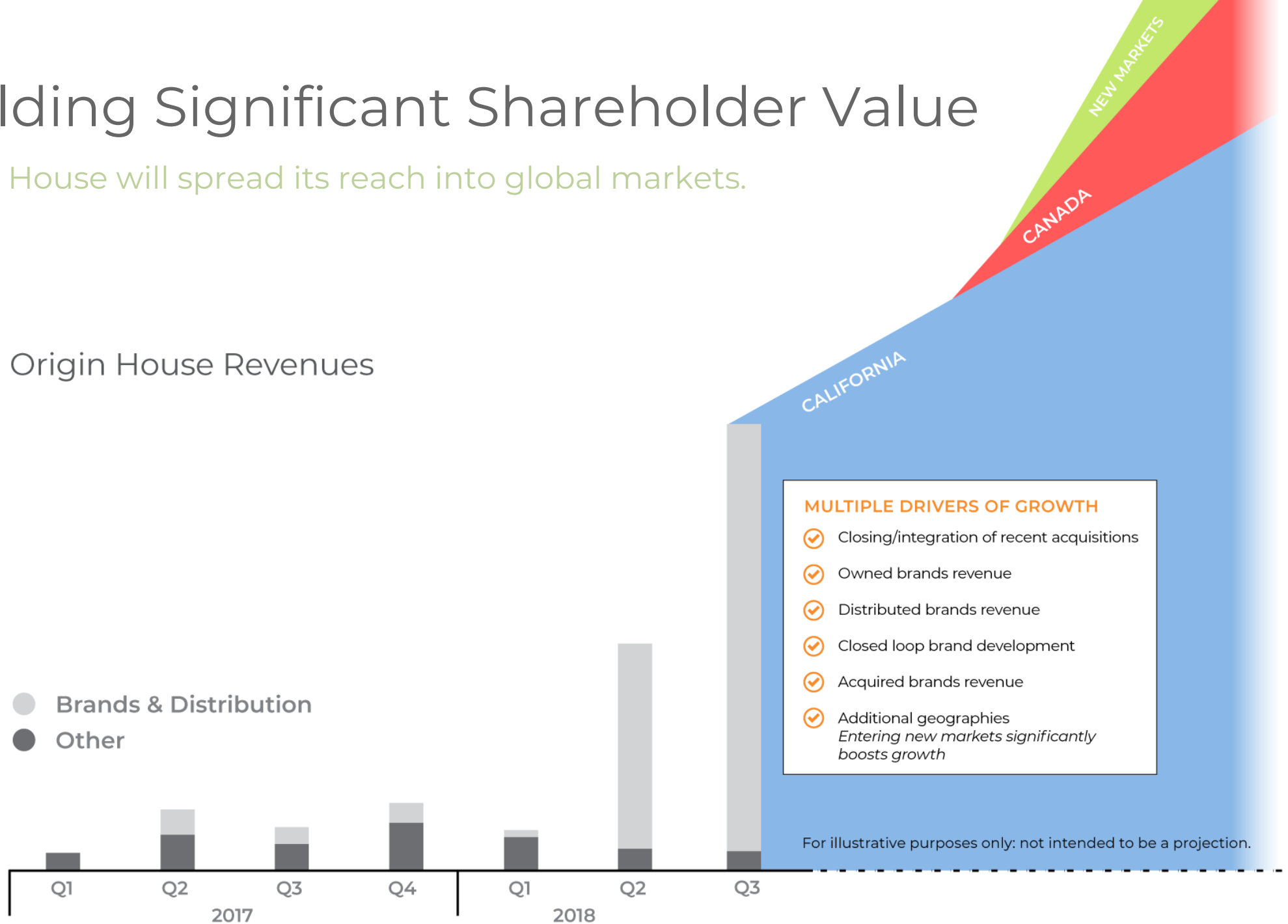


$$\left(\text{Owned Brands Revenue} + \text{Distributed Brands Revenue} + \text{Acquired Brands Revenue} \right) \times \text{Closed Loop Brand Development} \times \text{New Geographies Entered Into}$$

Building Significant Shareholder Value

Origin House will spread its reach into global markets.

Origin House Revenues



Capital Structure

64.6M Shares Outstanding

88.6M Fully Diluted Shares Outstanding

Recent Price: \$9.60 as of Jan 31, 2019

Fully Diluted Market Cap: CDN\$851M – Jan 31, 2019

Cash: **CDN\$75.3M – Sept 30, 2018**

Source: <https://thecse.com/en/listings/diversified-industries/cannaroyalty-corp>



SOME BRANDS GROW CANNABIS WE GROW BRANDS

CSE : OH | OTCQX : ORHOF